

Chairman Report
Redwood Park Golf Club Inc
Annual General 14th December 2021

We have experienced extraordinary times that has required all of us to think not just about ourselves, but to think about others and ensure that we all do our bit to keep our family and friends safe, and in the case of our Club or staff and members safe.

Board and Committee Members

A huge thank you to all of you for your contribution to the Club during the year. You have provided your personal time and effort, and worked passionately for the betterment of the Club, while managing your own impacts of the pandemic on your personal and/or business lives.

Our Staff

- **Course** – to Dan and his team, the amount of work and the way the team have collectively worked together is awesome. The continued enhancements to the course are fantastic to see. Week in and week out continually presenting the Club to a high standard for the enjoyment of our members and guests.
- **Office and Club Rooms** – to Hennie, Sharon and Joonsang and your respective teams, thank you for your efforts during the year. This year has been a very challenging one as you have worked through various structures due to the pandemic and the bedding down of Xero and the DotGolf system.
- **Junior Director** – thanks to Tim on the work you have done with the juniors.

Our Patrons

To Dale and John Harrison for your continued involvement as Patrons of the Club, who I know a few members do provide you with feedback due to your friendships and longevity at the Club. Also, thanks to Chris Morris as Vice Patron and your continued support of the Club.

Our Sponsors

In this environment to our sponsors that have continued to support the Club, it is hugely appreciated.

Club Members

Thank you to the members, whether you are a 20-year plus member or one of our newest members. You are the backbone of the Club and while the current environment has been challenging for you as it has been for the Club. To all of you who have during the various lockdown protocols (while not always popular) have been supportive and followed the guidelines the Club have adopted as result of Government requirements, I thank you very much.

Achievements

While there have been several positive achievements for the Club with three highlighted below:

- Membership numbers – having seen our numbers grow over the last three years, and yes COVID has given us an additional boost. From the Club lows of 450 members to the current

levels over 850. This growth has been across several categories, and this helps underpin the positive future for Redwood Park.

- Financial Performance – for the third year in a row we have achieved a cash positive profit for the club after several years of previously making losses. This has enabled overdue investment back into the Club and some of its assets to support the betterment of the course and the Clubs future.
- The Course – seeing how the course has been continually improving, with a highlight this year being the investment of new drainage on the 2nd, 3rd, 7th and 18th greens and the positive impact so quickly seen on those greens. The course is the Clubs biggest asset and needs to be continually invested in.

Future Challenges and Improvements

We need to look at ways in which we can also improve, by concentrating our efforts and focus for enhancements that will positively impact the golfing experience of our members. A couple examples being:

- Communication – to lift the quality, transparency, and timeliness of the communications to our members. Whether this is via bulk emails for Club updates and results, or individual communications for queries from individual members for their individual queries.
- Membership numbers – we need to understand what the 'maximum' number of members are for the Club, as we have all experienced times when it has been tough to book tee times. Once fully understood, then implement the appropriate strategy to manage our membership numbers.

Redwood Park Golf Club is a Club that we can all be proud of, and we look forward to continually enhancing the experience for the members of the Club and its guest.

I wish all of you and your families a happy and safe festive season and see you on the fairways in 2022.

Gavin Read

Chairman

Redwood Park Golf Club Inc.